



# Livingston County Consortium on Aging

Through our efforts in the community we are able

**to provide grants to local non-profit organizations that serve our Livingston County Seniors.**

In the past few years, LCCOA has been able to gift tens of thousands of dollars directly back to organizations who use the gifts to provide programs, services, and equipment to aging adults in Livingston County, to further the support of *Active Aging, Aging in Place, Community Engaging Seniors, and Community Infrastructure.*

**Your participation will help us further achieve our mission and continue to positively impact the aging adults in Livingston County.**

The LCCOA provides two events each year geared toward supporting our senior community.

**Saturday, April 18 – Annual Caregiver Fair – 9am – 1pm**

**Friday, August 7 – Senior Celebration “Roaring 20s” – 9am – 3pm**

*\*For detailed information about these two events, please visit our website at [www.livingstoncoa.org](http://www.livingstoncoa.org)*

## Sponsorship Opportunities

(These opportunities are the cost PER each event. You can sponsor one, or both events.)

Marketing Benefits	Platinum \$1,000.00	Gold \$500.00	Silver \$250.00
<b>Mentions in Local Media, Pre-Event</b>	Verbal Mention	No	No
<b>Recognition on LCCOA Website</b>	Logo & Link	Logo	Name Listed
<b>Representation on Newspaper Ads, Posters and Fliers</b>	Logo	Name Listed	No
<b>Opportunity at event for 3 Minute Marketing Speech</b>	Yes	No	No
<b>Priority Table Placement</b> (Vendor table included at all sponsor levels)	Choice VIP Placement	Choice of Placement	Premium Placement
<b>Listing in Day of Event Program</b>	Logo & Company Description	Logo	Name Listed
<b>Verbal Recognition on Day of Event</b>	Yes	Yes	No

# Vendor Opportunities

Vendor tables are available to local businesses, medical professionals, media, social service agencies and more who are serving the Livingston County Area. LCCOA Members will receive a reduced vendor table price.

## **Prices are as follows PER event:**

LCCOA Member, For Profit Table: \$125.00      Non LCCOA Member, For Profit Table: \$150.00

LCCOA Member, Non– Profit Table: \$75.00      Non LCCOA Member, Non– Profit Table: \$100.00

**Sponsorship and Vendor registrations and payments are due by March 15<sup>th</sup>**

**\*If you are ONLY participating in the Senior Celebration Event as a VENDOR, payments due July 1<sup>st</sup>.**

**Not a LCCOA member? Join today for only \$25.00! Ask how.**

## **Set Up and Event Details:**

- 8' banquet table (1 table per vendor) *\*Bring a table covering, as one will not be provided*
- Continental Breakfast will be available for vendors at no extra charge.
- Electricity is available for a limited number of tables, on a first come first serve basis.
- Caregiver Fair Setup: Saturday from 7am-8:30 am; Take down is 1:00pm – 2:30pm.
- Senior Celebration Setup: Friday from 7am-8:30am; Take down is 2:00pm (entertainment starts at 2pm)
- No refunds will be honored.
- All tables must be manned for the entire event.
- Table confirmation will be sent via email upon receipt of payment.
- Tables may be shared, but cost sharing is the original registrant's responsibility.
- Senior Celebration Vendors will receive two lunches included with their registration.

*\*Early Breakdowns may compromise the ability to attend future events.*

*\*\*No tables will be rented for political parties or political purposes.*

**\*To ensure fulfillment of marketing benefits, Sponsorship registrations & payments are DUE by MARCH 15th\***

For Sponsorship questions, please contact Lisa Cervi at 810-227-7666 or [LCervi@storypoint.com](mailto:LCervi@storypoint.com)

For event questions, please contact Kim Konarski at 810-626-2137 or [KimKonarski@hartlandschools.us](mailto:KimKonarski@hartlandschools.us)

For general questions about the LCCOA, please contact email us at [lcoa48843@gmail.com](mailto:lcoa48843@gmail.com)

# Livingston County Consortium on Aging 2020 Event Registration Form

Business or Organization Name: \_\_\_\_\_

(Please list exactly as you wish to be recognized in the program.)

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

\*Please provide your 501c3 Number if requesting a Non-Profit Rate: \_\_\_\_\_

**Please put a check in the left column to indicate your level of participation – check all that apply.**

	Platinum Sponsor – <b>Caregiver Fair</b>	\$1000.00	
	Platinum Sponsor – Senior Celebration	\$1000.00	
	Gold Sponsor – <b>Caregiver Fair</b>	\$500.00	
	Gold Sponsor – Senior Celebration	\$500.00	
	Silver Sponsor – <b>Caregiver Fair</b>	\$250.00	
	Silver Sponsor – Senior Celebration	\$250.00	
	LCCOA Member, For Profit Table – <b>Caregiver Fair</b>	\$125.00	
	LCCOA Member, For Profit Table – Senior Celebration	\$125.00	
	LCCOA Member, Non– Profit Table – <b>Caregiver Fair</b>	\$75.00	
	LCCOA Member, Non– Profit Table – Senior Celebration	\$75.00	
	Non LCCOA Member, For Profit Table – <b>Caregiver Fair</b>	\$150.00	
	Non LCCOA Member, For Profit Table – Senior Celebration	\$150.00	
	Non LCCOA Member, Non– Profit Table – <b>Caregiver Fair</b>	\$100.00	
	Non LCCOA Member, Non– Profit Table – Senior Celebration	\$100.00	
<b>Total Payment Amount:</b>			

**Please mail Registrations and Payments to:**

**Livingston County Consortium on Aging    4337 Grand River    # 142    Howell, MI 48843**

\*To prevent delays, please address the envelope as written above with the STREET address first then the Box #.

Please sign below indicating you have read the above mentioned requirements.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_