



2024 Senior Resource Expo

September 28 from 10:00 a.m. to 3:00 p.m.

Featuring “Mrs. Kelly’s Journey Home” – Performance by Breeda Miller

New Location: 2|42 Community Church

7526 Grand River Ave, Brighton, MI 48114

Sponsorship Opportunities (upwards of 500 people expected)

MARKETING BENEFITS	DIAMOND (\$1,500)	PLATINUM (\$1,000)	GOLD (\$500)	SILVER (\$300)
Performance Tickets	40	30	20	10
Mentions in Local Media, Pre-Event	Verbal Mention	Verbal Mention	No	No
Recognition on LCCOA Website	Logo & Link	Logo & Link	Logo	Name Listed
Representation on Newspaper Ads, Posters, Flyers, etc.	Logo	Logo	Name Listed	No
2-Minute Opportunity to Present During Performance	Yes	Yes	No	No
Priority Table Placement	Choice VIP Placement with two tables	Choice VIP Placement	Choice of Placement	Premium Placement
Listing in Day of Event Program	Logo & Company Description	Logo & Company Description	Logo	Name Listed
Verbal Recognition on Day of Event	Yes	Yes	Yes	No

Sponsor registrations and payments are due by August 15, 2024 to guarantee full marketing benefits.

Vendor Opportunities

Vendor tables are available to local businesses, medical professionals, media, social service agencies, and others who serve older adults in the Livingston County area. Tables include two tickets to the Performance of “Mrs. Kelly’s Journey Home,” which typically sell for upwards of \$30 each.

For Profit Table: \$200.00

Non-Profit Table: \$100.00

Vendor registrations and payments are due by September 12, 2024.

Registrations after September 12 will incur a \$25 late fee. Spots cannot be guaranteed after the deadline.



Additional Sponsor/Vendor Information

- Food/Drink
 - Continental Breakfast included for Sponsors/Vendors at no extra charge.
 - Lunch will be available for purchase so please bring extra cash to the event.
 - Feel free to bring your own food/drink as well.
- One 8-foot banquet table and two chairs will be provided
 - Please bring a table covering as one will not be provided
- Sponsor/Vendor Setup starts Saturday at 9:00 a.m. and must be completed by 9:45 a.m.
- Packing up starts at 3:00 p.m. and must be completed by 3:30 p.m.
 - Packing up your display and/leaving before 3:00 pm will impact ability to attend future events.
- Tables must remain manned for the entire event (except during “Mrs. Kelly’s Journey Home”).
 - The Performance is in two parts: 11:30 a.m. to 12:30 p.m. and 1:30 p.m. to 2:15 p.m.
- Table confirmation will be sent via email upon receipt of payment.
- If you need additional tickets to “Mrs. Kelly’s Journey Home,” please ask.
- All Sponsors/Vendors are encouraged to bring a Raffle Basket (minimum \$25 value) and these will be highlighted throughout the event with your company/organization called out.
- If you are unable to attend you can still provide a Raffle Basket (minimum \$25 value).

About the Livingston County Consortium on Aging (LCCOA)

The purpose of the LCCOA is to present the seniors and caregivers of Livingston County with resources that they may not realize are available. This includes things like transportation, nutritional care, support services, financial counseling, home safety, respite care, homecare, and more.

Through our efforts in the community, including the execution of The Senior Resource Expo, we are able to provide grants to local non-profit organizations that serve our Livingston County Seniors.

In the past few years, LCCOA has been able to gift over \$125,000 dollars directly back to organizations who use the gifts to provide programs, services, and equipment to aging adults in Livingston County, to further the support of *Active Aging, Aging in Place, Community Engaging Seniors, and Community Infrastructure*. Learn more at www.livingstoncoa.org

The Senior Resource Expo is an annual event to help provide seniors and caregivers learn about resources throughout the area. The 2024 event is expected to attract upwards of **500 seniors and caregivers** from Livingston County and surrounding areas. This year we are pleased to be able to add nationally-renowned presenter, Breeda Miller, who will be performing “Mrs. Kelly’s Journey Home.” Tickets for this performance typically run upwards of \$30 but it will be free for all attendees, sponsors, and vendors. Special thanks to **AgeWays** of Michigan who provided the grant to bring in Breeda Miller.

Thank you, in advance, for supporting this event and helping us provide seniors and those who support them with additional resources throughout the year.

For questions, please contact Dennis Cleminte at lcoa48843@gmail.com or 734-563-3088

NOTE: This is an event focused on seniors. No tables will be rented for political parties or political purposes.

2024 Senior Resource Expo

Featuring a Special Performance

“Mrs. Kelly’s Journey Home”

By Breeda Miller

Tickets typically go for upwards of \$30/each but are free for Expo attendees



Breeda Kelly Miller brings to life a funny and often profound look at her mother's journey from her native Ireland through the end of her life, charting the type of experiences felt by generations of immigrants and adults caring for their aged parents. This is a theatrical memoir, with Breeda performing each role, introducing us to her parents, their families, and friends. *Mrs. Kelly's Journey Home* will keep audiences riveted from the opening line to the closing blessing. It is a moving, joyous exploration of love, roots, and family.

Learn more at <https://BreedaMiller/Mrs-Kellys-Journey-Home/>

“FUNNY, TOUCHING, EMOTIONAL, POIGNANT AND ABSOLUTELY RIVETING”

“Mrs. Kelly’s Journey Home as brilliantly depicted by Breeda Kelly Miller, last night at Ann Arbor’s Arthur Miller Theatre in the one-woman play she wrote and performs, is everything you’d hope for: funny, touching, emotional, poignant and absolutely riveting.”

– Jim McFarlin, Author, Media Critic

“WE LAUGHED. WE CRIED. WE LAUGHED SOME MORE.”

“Yesterday we got to see Breeda Miller on stage, performing her one woman show, Mrs. Kelly’s Journey Home. We laughed. We cried. We laughed some more. Every story she told took me into her mother’s world. Every picture she shared was on point. It was perfectly poignant and just the right medicine to cap a long week. If the show comes to your town, run and get tickets. And then prepare to feel all the feels. It’s a joyful take on aging and dementia that I am glad I got to experience.”

– Phil Gerbyshak and Stephanie Broderick Gerbyshak, Feb. 17, 2023. Tampa, FL



**Livingston County
Consortium on Aging**

2024 Senior Resource Expo Registration Form

Business or Organization Name: _____

(Please list exactly as you wish to be recognized in the program.)

Address: _____

Contact Person: _____

Phone: _____ **E-mail:** _____

Please choose a sponsorship and/or registration for a table for your organization (pick only one):

- | | |
|---|--|
| <input type="checkbox"/> \$1,500 – Diamond Sponsor | <input type="checkbox"/> \$300 – Silver Sponsor |
| <input type="checkbox"/> \$1,000 – Platinum Sponsor | <input type="checkbox"/> \$200 – For Profit Table |
| <input type="checkbox"/> \$500 – Gold Sponsor | <input type="checkbox"/> \$100 – Non-Profit Table* |

**Please provide your 501c3 Number if requesting Non-Profit Rate:* _____

Additional custom sponsorship opportunities can be created ... just ask!

All Sponsors/Vendors are encouraged to bring a Raffle Basket (minimum \$25 value) and these will be highlighted throughout the event with your company/organization called out.

Deadlines/Details

- Sponsor registrations/payments are due by **August 15, 2024** to guarantee full marketing benefits.
- Vendor registrations and payments are due by **September 12, 2024** to guarantee a spot.
- Registrations after September 12, 2024 will incur a \$25 late fee.
- No spots are guaranteed after September 12, 2024.

Registrations and payment can be mailed to:

Livingston County Consortium on Aging (LCCOA)
4337 Grand River Box 142
Howell, MI 48843

Note: Payments via check or direct deposit only, no credit cards.

Registration forms can also be submitted electronically to lcco48843@gmail.com.

For questions, please contact Dennis Cleminte at lcco48843@gmail.com or 734-563-3088