

Livingston County Consortium on Aging

proudly presents the 31st annual

Senior Celebration Day

(formally known as Senior Power Day)

Friday, August 3, 2018

Brighton High School

7878 Brighton Rd, Brighton, MI 48116

9:00 am - 3:00 pm

The Senior Celebration Day is an annual event specifically focused on creating a positive, engaging event for older adults with entertainment and snacks. This event historically *draws an attendance of 300+* from Livingston County and the surrounding areas. The information provided from vendors is appropriate for older adults or those caring for them in need of professional assistance. The Livingston County Consortium on Aging's purpose is to present residents of Livingston County with resources they may not realize are available in their communities such as transportation, nutritional care, support services, financial counseling, home safety, respite and homecare.

Through our efforts in the community, including the execution of Senior Power Day, we are able to provide grants to local non-profit organizations that serve our Livingston County seniors.

In the past few years, LCCOA has been able to gift tens of thousands of dollars directly back to organizations who use the gifts to provide programs, services, and equipment to aging adults in Livingston County, to further the support of *Active Aging, Aging in Place, Community Engaging Seniors, and Community Infrastructure.*

Your sponsorship dollars will help us further achieve our mission and continue to positively impact the aging adults in Livingston County.

Sponsorship Opportunities

<u>Marketing Benefits</u>	Platinum \$1,000.00	Gold \$500.00	Silver \$250.00
Mentions in Local Media, Pre-Event	Verbal Mention	✗	✗
Recognition on LCCOA Website	Logo & Link	Logo	Name Listed
Representation on Newspaper Ads, Posters and Fliers	Logo	Name Listed	✗
Opportunity at event for 3 Minute Marketing Speech	✓	✗	✗
Table Placement on Day of Event	Choice of VIP Placement	Choice of Location	Premium Placement
Listing in Day of Event Program	Logo & Company Description	Logo	Name Listed
Verbal Recognition on Day of Event	✓	✓	✗

***To ensure fulfillment of marketing benefits, Sponsorship Deadline (registration form due): July 20th**

Vendor Deadline and Sponsorship receipt of payment: July 30th



Vendor Opportunities

Vendor tables are available to local businesses, medical professionals, media, social service agencies and more who are serving the Livingston County Area. LCCOA Members will receive a reduced vendor table price. "We encourage all vendors to participate in their year's event theme of "Disco into Aging", as well as provide a \$25.00 door prize to be raffled off to the attendees.

Prices are as Follows:

LCCOA Member, For Profit Table : \$125.00

LCCOA Member, Non– Profit Table: \$75.00

Non LCCOA Member, For Profit Table: \$150.00

Non LCCOA Member, Non– Profit Table: \$100.00

Sponsorship and Vendor Deadline (registration form due): July 20th

Vendor Deadline (receipt of payment): July 30th

Day of Event Details:

- 8' banquet table (1 table per vendor) **Bring a table covering, as one will not be provided*
- Continental Breakfast will be available for vendors at no extra charge.
- Electricity is available for a limited number of tables, on a first come first serve basis.
- Vendor Registrations may sell out before the deadline
- Setup Friday morning from 7am-8:30 am; Take down is 1:00pm – 2:30pm.

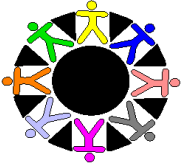
**Breakdowns before 1:00pm may compromise the ability to attend future events.*

Additional Vendor and Sponsor Information:

- All Tables must remain manned for the entire event.
- No refunds will be honored
- Table confirmation will be sent via email upon receipt of payment.
- Tables may be shared, but cost sharing is the original registrant's responsibility.

**No tables will be rented for political parties or political purposes.*

Additional Sponsorship and Vendor Opportunities are available upon request



Livingston County Consortium on Aging 2018 Senior Celebration Registration Form

Business or Organization Name: _____

(Please list as you wish to be recognized in the program.)

Address: _____

Contact person: _____

Phone: _____

E-mail: _____

Website: _____

Please indicate below the appropriate category for your organization:

- \$1,000.00 Platinum Sponsor \$500.00 Gold Sponsor \$250.00 Silver Sponsor
- LCCOA Member, For Profit Table \$125.00 LCCOA Member, Non- Profit Table* \$75.00
- Non LCCOA Member, For Profit Table \$150.00 Non LCCOA Member, Non- Profit Table*\$100.00

Please provide your 501c3 Number if requesting a Non-Profit Rate: _____

Sponsorship and Vendor Deadline (registration form due): July 20th

Vendor Deadline (receipt of payment): July 30th

Registrations and payment can be mailed to the attention of:

Livingston County Consortium on Aging Box 142 4337 Grand River Howell, MI 48843

Registration forms can also be submitted electronically to KimKonarski@hartlandschools.us , but will not be confirmed until payment is received.

I have read the above mentioned requirements:

Signature: _____ Date: _____