



Livingston County Consortium on Aging Senior Resource Expo

13th Annual — formerly known as The Caregiver Fair

For seniors and those who care for them

Saturday, September 23, 2023

10:00 am - 2:00 pm

Brighton High School Cafeteria
7878 Brighton Rd. Brighton, MI 48116

The Senior Resource Expo (formerly Caregiver Fair) is an annual event specifically focused on seniors and caregiver issues. This event historically *draws 300+ seniors and caregivers* from Livingston County and surrounding areas.

The information provided from local vendors is appropriate for seniors and those caring for seniors. The Livingston County Consortium on Aging’s purpose is to present the seniors of Livingston County with resources that they may not realize are available, such as transportation, nutritional care, support services, financial counseling, home safety, respite and homecare.

Through our efforts in the community, including the execution of The Caregiver Fair, we are able to provide grants to local non-profit organizations that serve our Livingston County Seniors.

In the past few years, LCCOA has been able to gift tens of thousands of dollars directly back to organizations who use the gifts to provide programs, services, and equipment to aging adults in Livingston County, to further the support of *Active Aging, Aging in Place, Community Engaging Seniors, and Community Infrastructure.*

Your sponsorship dollars will help us further achieve our mission and continue to positively impact the aging adults in Livingston County.

Sponsorship Opportunities

Marketing Benefits	Diamond \$1,500	Platinum \$1,000.00	Gold \$500.00	Silver \$250.00	Bronze \$100.00
Mentions in Local Media, Pre-Event	Verbal Mention	Verbal Mention	No	No	No
Recognition on LCCOA Website	Logo & Link	Logo & Link	Logo	Name Listed	Name Listed
Representation on Newspaper Ads, Posters and Fliers	Logo	Logo	Name Listed	No	No
Opportunity at event for 3 Minute Marketing Speech	Yes	Yes	No	No	No
Priority Table Placement	Choice VIP Placement with two tables	Choice VIP Placement	Choice of Placement	Premium Placement	No
Listing in Day of Event Program	Logo & Company Description	Logo & Company Description	Logo	Name Listed	Name Listed
Verbal Recognition on Day of Event	Yes	Yes	Yes	No	No

Vendor Opportunities

Vendor tables are available to local businesses, medical professionals, media, social service agencies and others who serve older adults in the Livingston County area.

Prices are as follows:

For Profit Table: \$150.00 Non– Profit Table: \$75.00

Vendor registrations and payments are due by September 4, 2023

Registrations after September 4th will incur a \$25 late fee. No spots are guaranteed after the deadline.

Day of Event Details:

- 8' banquet table (1 table per vendor) **Bring a table covering, as one will not be provided** •

Continental Breakfast will be available for vendors at no extra charge.

- Food trucks will be available for vendors and participants to purchase their own food •

Electricity is available for a limited number of tables, on a first come first serve basis. •

Vendor Registrations are due **Monday September 4th, but may sell out beforehand** • Vendor

Setup Saturday starting at 9am; Take down is 2:00pm – 2:30pm.

- Educational workshops: 10:30 to 12, 11:30 to 1, and 12:30-2

**Breakdowns before 2:00 pm may compromise the ability to attend future events.*

Additional Vendor and Sponsor Information:

- All Tables must remain manned for the entire event. No refunds will be honored
- Table confirmation will be sent via email upon receipt of payment.
- Tables may be shared, but cost sharing is the original registrant's responsibility.
- Yoga and Massage Therapy Available

**No tables will be rented for political parties or political purposes.*

****To ensure fulfillment of marketing benefits, sponsorships, registrations & payments are DUE by August 1st**** For

event questions, please contact Nancy Nawrocki at 810-632-5354 or nawrocki.nancy.c@gmail.com For

general questions about the LCCOA, please contact our Chair Marie Verheyen at the email below.

Livingston County Consortium on Aging

2023 Senior Resource Expo Registration Form

Business or Organization Name: _____

(Please list exactly as you wish to be recognized in the program.)

Address: _____

Contact person: _____

Phone: _____ E-mail: _____

Website: _____

Please choose a sponsorship and/or registration for a table for your organization:

\$1,500.00 Diamond Sponsor

\$1,000.00 Platinum Sponsor

\$500.00 Gold Sponsor

\$250.00 Silver Sponsor

\$100.00 Bronze Sponsor

For Profit Table (\$150) Non-Profit Table (\$75)

*Please provide your 501c3 Number if requesting Non-Profit Rate: _____

Sponsorship Deadline (receipt of payment and registration form): August 1st

Vendor Deadline (receipt of payment and registration from): September 4th

***** Registrations after September 4th will incur a \$25 late fee. No spots are guaranteed after the deadline.**

Registrations and payment can be mailed to:

Livingston County Consortium on Aging 4337 Grand River Box 142 Howell, MI 48843

Registration forms can also be submitted electronically to lcoa48843@gmail.com.

Please sign below indicating you have read and understand the above requirements.

Signature: _____ Date: _____